

An aerial photograph of a city at sunset. The sky is filled with dramatic, dark clouds illuminated from below by the setting sun, creating a deep orange and red glow. In the foreground, a large, modern building with a curved, metallic facade is under construction. The building's name, "GRAND CENTRAL", is visible on its lower levels. To the left, another building has "John Lewis" signage. The surrounding city is dense with various high-rise buildings, some with lights on, and a few cars are visible on the streets below. The overall atmosphere is one of urban activity and modern architecture.

MORE BUSINESS?

WE HELP YOU DISCOVER YOUR NEXT CUSTOMER

THE MIDLANDS BASED DIGITAL AGENCY

 eSterling



“DIGITAL MARKETING IS NOT ABOUT ‘GETTING TRAFFIC’.
IT’S ABOUT GETTING TARGETED AND RELEVANT TRAFFIC
THAT WILL HELP GROW YOUR BUSINESS.”

Scott Hunt - Head of Digital Marketing



Get high quality, qualified leads to your website through **digital marketing**.

Here at eSterling we don't like to bog down our clients with buzzwords and tech jargon, we keep things nice and simple and that's why we bundle our online marketing services into one, catch all term: Digital Marketing.

Digital Marketing encompasses many different disciplines which share certain aims such as increasing traffic, improving ranking and escalating conversion rates. Depending on your requirements we use our experience to formulate a strategy which will help your business meet your goals.

Here are some benefits of rolling out the right Digital Marketing strategy for your business:

Saves you Money

More affordable and targeted in comparison to traditional marketing methods.

Mobile Market Access

Connects you with the mobile consumers nationwide and around the world.

Online Exposure

Places you directly in front of your target customer base.

Increase ROI & Turnover

Generates higher conversion rates therefore increases revenue.

In this day and age having an online presence is everything to a business. You need to keep up with ever evolving technologies, emerging competitors, online trends and digital strategies. eSterling have the experience to put your business out there and choose the right strategy for you.

With our tailor-made packages we are here to help your business grow by discovering your next customer.

Find out how our bespoke digital marketing campaigns can help your business by speaking with one of our specialists on 0121 766 8087.



“DESIGNING A WEBSITE WITH NO MARKETING IS LIKE
HAVING A BEAUTIFUL SHOP WITH NO FRONT DOOR”

Adam Egginton - Creative Director



A BIRMINGHAM BASED DIGITAL AGENCY
SPECIALISING IN SEO, WEBSITE DESIGN & INTERNET BUSINESS SOLUTIONS

Stunning **bespoke website design** backed up with next-gen **web development.**

With over 50 years of combined commercial experience of designing & building websites, our team of Designers & Developers know how to combine stunning aesthetics with simple usability.

Whether you're interested in web design, web development or mobile apps, eSterling is a full-stack digital agency that is passionate about helping you build your business.

We have the skills to build our own websites and everything we do is produced at eSterling HQ. We choose the right technology to meet your requirements – whether it's WordPress, OpenCart, Magento or a completely bespoke requirement.

Website Design & Development

Our award winning team of designers and developers are at your disposal.

Cutting Edge eCommerce Solutions

Tailor made eCommerce websites with a focus on conversions & simple user experience.

Corporate Branding

Professional, contemporary branding for businesses of all sizes and industries.

Digital Marketing Integration

Every website we produce has a focus on Digital Marketing so that its found, it's used and it converts.

We work closely with you to understand your business, industry and your customers' needs and use our expert knowledge to produce the most successful online solution.

We offer a dedicated team of talented designers, developers & Project Managers to bring your new website to life. You will have access to some of the most talented designers in Birmingham and will be guided through the project by your designated Project Manager who will be there to help you from concept until completion.

Find out more by speaking with one of our specialists on 0121 766 8087.

CASE STUDY
**ZUNSPORT
CAR GRILLES**

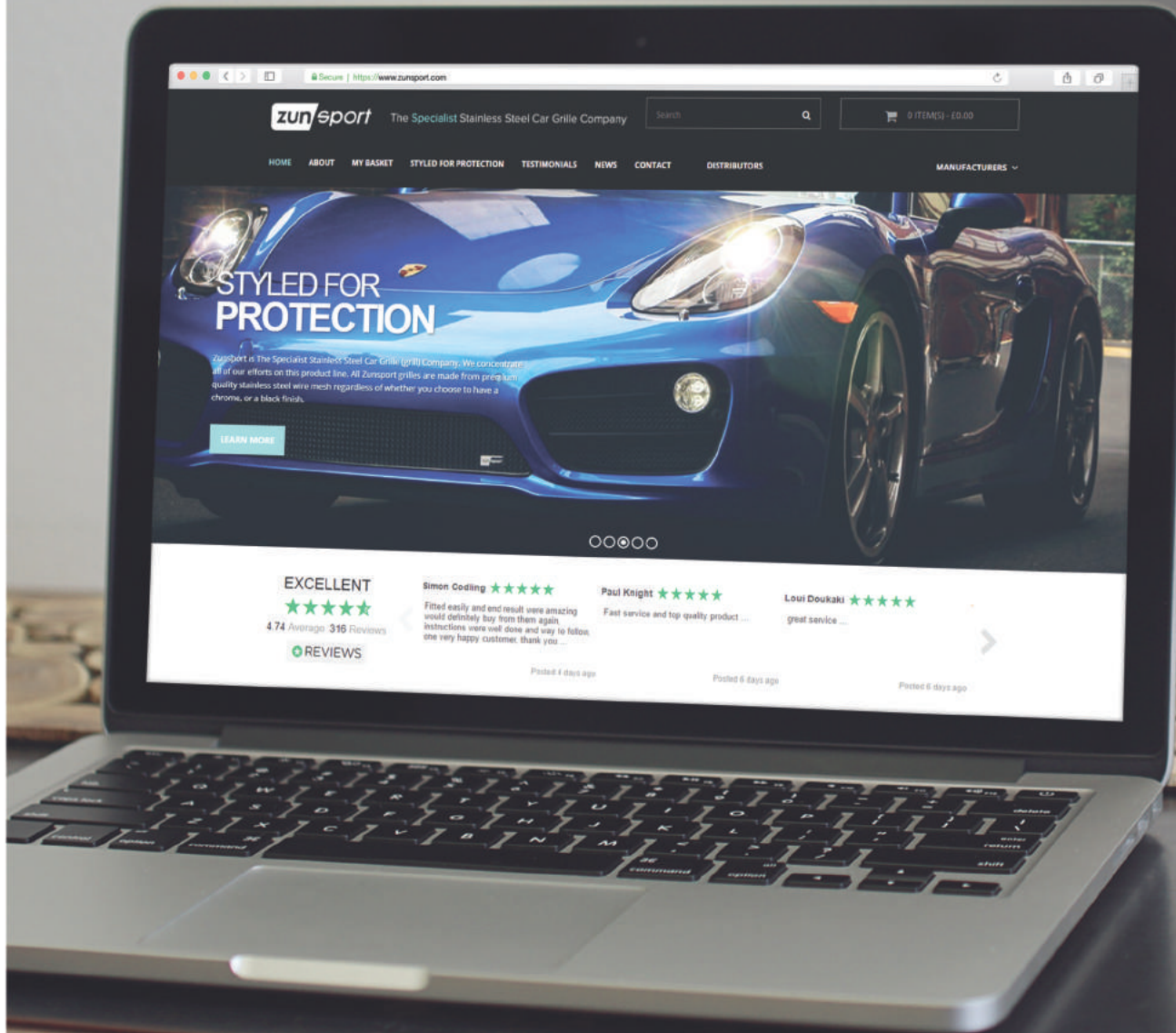
Traffic up 200%



Conversion Rate doubled



Orders increased 300%



CASE STUDY
**BRYTE
DESIGN**

- ✓ Company Branding
- ✓ Showreel Website
- ✓ Branded Stationery





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